

Exhibit 2

Step 1

→ buy the camera from the store & establish an account on the digital photo site. This could be extension of Cartogra website from HP. Site would provide storage, sharing & print ordering functionality. The account creation mechanism similar to cell phone activation. The camera serial #, account name on the site, camera name, etc. could be used as the unique identifier of the account. SN would be used to create the account on the site & link the camera to the site when connected to internet.

Step 2

→ using embedded web server functionality or Bluetooth like technologies the user can control the storage & print ordering type functionality. This would be done thru simple controls on the camera.